

DD / S R E G I S T R Y

FILE

*Reproduction*

**A C.I.A. Atlas of China  
Goes on Sale for \$5.25**

WASHINGTON, May 6 (UPI)  
—For \$5.25, any citizen can have his own Central Intelligence Agency document.

The Government Printing Office is offering for sale 30,000 copies of the C.I.A.'s new 82-page, multicolored atlas of the People's Republic of China.

Officials at the printing office said that except for an annual four-volume series listing the broadcasting stations of the world, the atlas was the only C.I.A. document they had produced for sale to the public.

In addition to detailed maps of modern China, the atlas, which has the C.I.A.'s seal on the cover, also contains historical maps, a number of charts depicting the growth of the Chinese economy, and a narrative accompanying the maps and charts.

CPYRGHT

Here is the other  
item on Atlas I  
had seen - pls  
put with rest

27 APR 1972

MEMORANDUM FOR: Chief, Printing Services Division

THROUGH : Director of Logistics

SUBJECT : China Atlas Commendation

REFERENCE : Memo dtd 24 Apr 72 to C/PSD fm  
D/BGI, same subject

J:

The effort expended by you and your staff certainly merits high praise. Please add my thanks to the referent commendation and convey a richly deserved well-done to the Printing Services Division employees responsible for such quality work.



John W. Colley  
Deputy Director  
for Support

STAT

Att: Ref memo

EO-DD/S:LDP:es (27 Apr 72)

Distribution:

- Orig & 1 - Adse w/orig of att (DD/S 72-1664)
- 1 - D/Log w/cy of att
- ~~1~~ - DD/S subject w/cy of att
- 1 - DD/S chrono

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM			
X	UNCLASSIFIED		CONFIDENTIAL
			SECRET
<b>OFFICIAL ROUTING SLIP</b>			
TO	NAME AND ADDRESS	DATE	INITIALS
1	DDI	25 Apr	EWK
2	DD/S		
3	Ch/PSD/OL		
4			
5			
6			
	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
	CONCURRENCE	INFORMATION	SIGNATURE
<b>Remarks:</b> <p style="text-align: center;"><i>a well deserved commendation</i>  <i>Ed</i></p>			
<b>FOLD HERE TO RETURN TO SENDER</b>			
FROM: NAME, ADDRESS AND PHONE NO.			DATE
John Kerry King, D/BGI			4/24/72
X	UNCLASSIFIED		CONFIDENTIAL
			SECRET

FORM NO. 237 Use previous editions

(40)

STAT

**ADMINISTRATIVE  
INTERNAL USE ONLY**

24 April 1972

MEMORANDUM FOR:  Chief, Printing  
Services Division, Office of Logistics

THROUGH: Deputy Director for Intelligence *EWJ*

THROUGH: Deputy Director for Support

SUBJECT: China Atlas Commendation

1. Last November OBGI published with the expert assistance of PSD a comprehensive atlas of the People's Republic of China for government use in planning President Nixon's historic trip. Few Agency publications have enjoyed the enthusiastic reception that marked the appearance of this work. More than 2,000 copies were distributed through the government and another 2,000 copies have been sent out to non-government institutions and libraries concerned with China. At the moment of this writing, Agency stock is nearly exhausted and with your encouragement the Government Printing Office has agreed to reprint the atlas in bulk for public sale.

2. I feel the atlas is an outstanding Agency accomplishment. It got out on time, it set widely acknowledged high standards of professionalism and effectiveness, and it brought great credit to the Agency. I am extremely grateful to you and your organization for the skill, imagination, and hard work that PSD contributed to this enterprise. Please convey my appreciation to all those who were involved.

JOHN KERRY KING  
Director  
Basic and Geographic Intelligence

## Distribution:

O&amp;I - Addressee

1 - DDI

✓ 1 - DDS

2 - D/BGI

D/BGI  21 Apr 72)**ADMINISTRATIVE  
INTERNAL USE ONLY**

TO: Mr. Coffey via Mr. Wattles

ROOM NO.

BUILDING

REMARKS:

Recommend your signature.

LDP

FROM:

ROOM NO.

BUILDING

EXTENSION

FORM NO. 241  
1 FEB 55

REPLACES FORM 36-8  
WHICH MAY BE USED.

(47)

UNCLASSIFIED

INTERNAL  
USE ONLY

CONFIDENTIAL

SECRET

## ROUTING AND RECORD SHEET

DD / S REGISTRY

FILE

*Printing & Reproduction*

SUBJECT: (Optional)

TO:		EXTENSION	NO.
Director of Logistics 1206 Ames Center Building			DATE 15 MAR 1972
Officer designation, room number, and telephone		DATE	OFFICER'S INITIALS
		RECEIVED	FORWARDED
1. Deputy Director for Support 7D26 Headquarters Building		21 MAR 1972	<i>JSW</i>
2.			
3. Executive Director- Comptroller 7D59 Hqs.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

Comments (Number each comment to show from whom to whom. Draw a line across column after each comment.)

Attached is a suggested letter to The Acting Public Printer for Mr. Colby's signature relative to their printing and sale of our China Atlas.  
John King, D/BGI, concurs.

*John F. Blake*

STAT

STAT

OL 2 1464

USE PREVIOUS EDITION

SECRET

INTERNAL

MEMORANDUM FOR: Mr. Colby

Chief, Printing Services Division,  
says the GPO edition will be identical to PSD's  
except the cover will be of a different texture.  
In other words, the Agency gets full credit.

Request your signature.

*RSW*  
Robert S. Wattles

21 MAR 1972  
(DATE)

FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

(47)

ADD/S:RSW/ms (21 Mar 72)

Distribution:

Orig Blue Note - Ex. Dir. -Compt. w/O& 6 of Att (DD/S 72-1074)

1 - DD/S Chrono

1 - DD/S Subject, w/cy of Att ✓

DD/S 72-1074: Ltr dtd 21 MAR 1972 to The Acting Public Printer  
fr the Executive Director confirming arrangement whereby GPO will print  
and offer for public sale copies of Agency publication "People's Republic of  
China Atlas".

*NOTED AT  
N.M. 3/22/72  
D*



21 MAR 1972

The Honorable H. K. Humphrey  
The Acting Public Printer  
Government Printing Office  
Washington, D. C. 20401

Dear Mr. Humphrey:

This will confirm the arrangement recently concluded between Mr. Robert Kling, Superintendent of Documents, and [redacted] Chief of our Printing Services Division, whereby the Government Printing Office will print and offer for public sale copies of our publication "People's Republic of China Atlas." It is understood that this will be accomplished at no cost to this Agency.

We greatly appreciate your cooperation in this matter as the publication has received a great deal of public attention. We feel that it should be available for a wider distribution than our mission visualizes and our facilities permit.

In the event we produce unclassified publications in the future which appear salable as public documents, we will contact the Superintendent of Documents in order to ascertain your interest.

Sincerely,

*Signed*

W. E. Colby  
Executive Director

cc: Superintendent of Documents  
OL/PSD [redacted] kmc (13 Mar 72)  
Retyped:O-D/L:MSB (15 Mar 72)  
Retyped:O-DD/S:es (20 Mar 72)  
Distribution:

Orig - Adse

1 - Super. of Docu.

1 - Signing Official

1 - ER

2 - DD/S subject chrono

1 - D/Log

1 - D/BGI

CONCUR: [redacted]

*for* John W. Coffey  
Deputy Director  
for Support

21 MAR 1972

Date



CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

OFFICE OF THE DIRECTOR

72 10747

The Honorable H. K. Humphrey  
The Acting Public Printer  
Government Printing Office  
Washington, D. C. 20401

Dear Mr. Humphrey:

This will confirm the arrangement recently concluded between Mr. Robert Kling, Superintendent of Documents, and [redacted] Chief of our Printing Services Division, whereby the Government Printing Office will print and offer for public sale copies of our publication "People's Republic of China Atlas." It is understood that this will be accomplished at no cost to this Agency.

STAT

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Sincerely,

W. E. Colby  
Executive Director

cc: Superintendent of Documents

Distribution:

Orig & 1 - Adm 1 - D/BGI

1 - Signing Official

1 - EE

2 - DD/S Chrono Subject

1 - OL Official

OL/ASD  
retyped [redacted] (13 Mar 72)  
(15 Mar 72)

CONFERENCE:

John W. Coffey  
Deputy Director  
for Support

OL 2 1464

RSW

STAT

[redacted] says  
the GPO edition  
will be identical  
to PSD's except the  
cover will be of  
a different texture.  
In other words, the  
Agency gets full  
credit —

Recommend you  
Concur —

POT THE ABOVE IN  
A BLUE NOTE  
P.H. 11-121

BEFORE YOU CHECK CLASSIFICATION TOP AND BOTTOM  
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## OFFICIAL ROUTING SLIP

DD/S REGISTRY  
 FILE *Printing & Reproduction*

TO	NAME AND ADDRESS	DATE	INITIALS
1	Deputy Director for Support 7D26 HQS	10 MAR 1972	<i>[Signature]</i>
2			
3	Assistant to the Director (Mr. Thuermer) 1F04 HQS		
4			
5	Director of Central Intelligence 7D6011 HQS		
6			

ACTION	DIRECT REPLY	PREPARE REPLY
APPROVAL	DISPATCH	RECOMMENDATION
COMMENT	FILE	RETURN
CONCURRENCE	INFORMATION	SIGNATURE

## Remarks:

Attached for concurrence and the Director's signature is a reply to Mr. Andrew McNally III.

\*\*\*\*\*

1 - 5: The Director of Logistics has confirmed with the Superintendent of Documents the arrangement stated in the second paragraph of the attached. He is also stating that attribution to CIA in the GPO printing is desired.

*[Signature]*  
 John W. Conley

STAT

FOLD HERE TO RETURN TO SENDER		
FROM: NAME, ADDRESS AND PHONE NO.		DATE
Deputy Director for Intelligence		3/10/72
UNCLASSIFIED	CONFIDENTIAL	SECRET

FORM NO. 237 Use previous editions  
 1-67

(40)

DD/S:JWC:maq (10 Mar 72)

## Distribution:

Orig - DCI via Mr. Thuermer (by hand) w/O & 5 ccys DD/S 72-0979 w/basic

1 - DD/S Subject w/ccy DD/S 72-0979 w/basic

1 - DD/S Chrono

DD/S 72-0979: Ltr dtd 10 MAR 72 for Mr. Andrew McNally III fr Richard Helms re reproduction of the China Atlas for the American Public by the GPO

UNCLASSIFIED		CONFIDENTIAL		SECRET	
<b>OFFICIAL ROUTING SLIP</b>					
TO	NAME AND ADDRESS		DATE	INITIALS	
1	Deputy Director for Support				
2	Assistant to the Director (Mr. Thuermer)				
3	Director				
4					
5					
6					
ACTION		DIRECT REPLY		PREPARE REPLY	
APPROVAL		DISPATCH		RECOMMENDATION	
COMMENT		FILE		RETURN	
CONCURRENCE		INFORMATION		SIGNATURE	
<b>Remarks:</b>  Attached for concurrence and the Director's signature is a reply to Mr. Andrew McNally III. ***** 1 - 3: The Director of Logistics has confirmed with the Superintendent of Documents the arrangement stated in the second paragraph of the attached. He is also stating that attribution to CIA in the GPO printing is desired.					
FOLD HERE TO RETURN TO SENDER					
FROM: NAME, ADDRESS AND PHONE NO.				DATE	
Deputy Director for Intelligence				3.10.72	
UNCLASSIFIED		CONFIDENTIAL		SECRET	

FORM NO. 237 Use previous editions

(40)

STAT



OFFICE OF THE DIRECTOR

10 MAR 1972

Mr. Andrew McNally III  
President  
Rand McNally & Company  
P.O. Box 7600  
Chicago, Illinois 60680

Dear Mr. McNally:

I certainly appreciate your 7 March letter complimenting this Agency on the China Atlas. This Atlas was prepared by our Office of Basic and Geographic Intelligence and as you undoubtedly realize, required a great deal of time and effort. It is indeed gratifying to hear words of praise from professionals like yourself.

I agree with your views that the Atlas should be made available to the American public in general and to this end we have turned over the reproducibles to the Government Printing Office. GPO anticipates a fairly large run with sales to begin sometime this summer.

We have received other queries from commercial printing firms and we are advising them of our GPO arrangement because this may render it commercially impractical for these firms.

Again my thanks for your kind words and I will see they reach the appropriate people on my staff.

Sincerely,

SIGNED,

Richard Helms  
Director

CONCUR:

15/  
Assistant to the Director

Deputy Director for Intelligence

(signed) John W. Coffey

Deputy Director for Support

10 Mar 72  
Date

10 MAR 1972  
Date

10 MAR 1972  
Date

Concur  
to R. Helms

STAT

ODDI:  swr (10 March 1972)

Distribution:

Original - Addressee

- 1 - DCI
- 1 - ER (w/cy basic)
- 1 - Mr. Thuermer (w/cy basic)
- ☒ 1 - DDS (w/cy basic) Chrono. Subject
- 1 - D/OBGI (w/basic)
- 1 - ODDI File (w/cy basic)
- 1 - DDI Chrono (wo/basic)

DD/S Distribution:

- 1 - D/L on 13 Mar 72 w/basic

RAND McNALLY &amp; COMPANY

ANDREW McNALLY III, President

"Our 116th Year"  
March 7, 1972

Dear Mr. Helms:

I have just seen the Atlas of China and I hasten to compliment your organization and especially your cartographic staff on a superb publication. Its concept, its content, its design and its cartographic excellence have gained the admiration of all of us at Rand McNally. Surely this atlas can fill a long-felt void in maps and atlas materials that has plagued American scholars of Chinese affairs.

The changing realities of today's world strongly recommend that such a volume receive widespread circulation among not only the academic community but also the general public at large. As suppliers of a wide variety of atlases, Rand McNally would be most interested in obtaining the reproducibles for the Atlas of China in order to publish this work in part or in whole for the American user. We make this request in full awareness of the kinds of restrictions that normally attend the use of such materials, but we are so persuaded that this publication merits wide dissemination that we are taking the liberty of writing to you directly for permission to proceed in that direction. It would be our intention to publish an atlas which would reach the general public through our Trade Division, universities and school students from our Education Division, and the business and commercial world through another special marketing division.

Naturally, we would pay the full costs of material and labor, and we would agree to give due credit if this were desired. While each element of the atlas is outstanding, we might wish to alter the contents or format; our principal interest, in any case, focusses on the regional and thematic maps.

Post Office Box 7600 \* Chicago, Illinois 60680

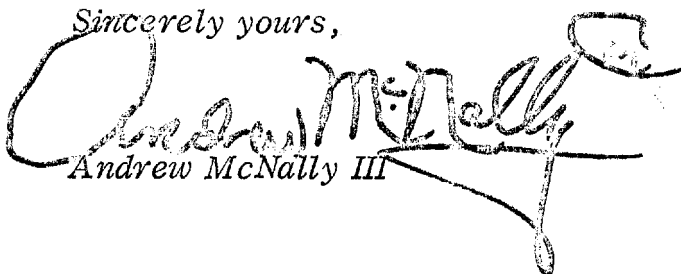


- 2 -

*It is our belief, furthermore, that a commercial version of this atlas inevitably will appear because it is simply too good to remain as a limited edition. We sincerely hope, therefore, that you will favorably consider our request to obtain the appropriate materials, and we would like to assure you again that we would abide by any restrictions regarding the identification of the contents.*

*We hope we may look forward to hearing from you on this matter.*

*Sincerely yours,*

A handwritten signature in dark ink, appearing to read "Andrew McNally III". The signature is stylized with a large, sweeping initial "A" and a long, trailing flourish that extends downwards and to the right. The name "Andrew McNally III" is written in a cursive script across the middle of the signature.

*Richard Helms, Esq.  
Director of Central Intelligence  
Washington, D. C. 20505*

REGISTRY  
FILE *Printing +  
Reproduction*

DD/S 72-0848

3 MAR 1972

MEMORANDUM FOR THE RECORD

SUBJECT: Inquiry to Reproduce Agency's China Atlas

1. On 1 March Mr. Thuermer raised at the Morning Meeting an inquiry he had received from the local representative of "Facts on File" regarding the desire of his company headquarters in Chicago to reproduce the Agency's China Atlas. Mr. Houston stated that the Government had no property rights on such printed material and confirmed Mr. Proctor's statement that the plates would have to be made available under the Freedom of Information Act if the requestor agreed to pay for them. The Director seemed disinclined to volunteer but agreed that we should stand aside if the company decided to proceed.

2. After the meeting I checked with Mr. Blake and learned that there had been no contact with the O/L front office or with PSD on this matter. In later talking to Mr. Thuermer I learned that he had not talked to Mr. Houston or to Mr. Proctor having decided to raise this matter at this morning's meeting. He had however mentioned it at lunch on 29 February when DD/I officers were present and this is likely how the news spread. Mr. Thuermer recognized that further action necessitated discussion with us and we agreed that when he again talked with "Facts on File" local representatives Mr. Blake or [ ] should be present. (He also agreed that we should arrange a tour of PSD facilities for him before such an additional discussion takes place.) I passed this to Mr. Blake.

3. Late on 2 March Mr. Blake brought in a paper prepared by [ ] in response to a request from D/OBGI for use in a DD/I meeting 3 March. After some discussion of the precedent which our action seemed to involve we got together with Mr. Houston. Mr. Houston confirmed that

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the Agency would be required to provide "reproducables" to any publisher who requested them and was prepared to reimburse. We suggested and Mr. Houston agreed that it would be preferable to put this problem in the hands of the Public Printer.

4. Having failed to reach them on 2 March, I spoke separately with Mr. Thuermer and Mr. Proctor on 3 March to acquaint them with the problem noted above as well as our proposed solution. Mr. Proctor urged that we not go to the Public Printer until we were faced with a demand by "Facts on File" or the publisher for "reproducables." I chatted with Messrs. Blake, Houston and Thuermer and all agreed to this adjustment in our position. Mr. Blake will instruct [redacted] accordingly. Subsequently I informed Mr. Colby of this decision.

STAT

/

[redacted]

John W. Coffey  
Deputy Director  
for Support

STAT

DD/S:JWC:llc (3 March 1972)

Distribution:

- O - DD/S Subject
- 1 - DD/S Chrono
- 1 - D/Logistics

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